

## 2013 Human Interest Story Contest: Social media

We want to specifically encourage submissions to the **social media category** of the contest. **The odds of winning a cash prize are high!** It's easy to participate: we are looking for photos or video clips that are personal and would attract an emotional response from readers of social media such as Facebook or Twitter.

If you have already submitted an entry to another category, you are welcome to submit one of your photos or videos to the social media category as well if you feel it fits the criteria.

Photos and videos should be **accompanied by a caption** that tells an emotional or personal story in 200 words or less. An **entry submission form** must be submitted along with your photo or video.

Entries may be featured on CARE's website, Facebook, and/or Twitter. There may also be opportunities for participants in this category to work with our social media team throughout the following year! Please submit an entry and encourage your colleagues to do so as well!

Below are a few examples of great social media photos/captions from our Facebook and Twitter pages to give you ideas:



The caption above reads:

*This is the only "toy" kids in a Rwandan day care program have to play with. Their mothers made it for them out of trash from the local dump. When this was photographed, the children were scooping sand from the ground with an empty cigarette package.*

*10 mothers bring their children to this in-home day care program. The mothers take turns caring for the children while the others work in the fields. This keeps the children safe while allowing their mothers to earn an income.*

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### CARE

We asked the students in Honduras to trace their hands and paint. Angie was one of the only ones who didn't color inside her hands. When asked why, she simply responded "I didn't paint inside the hands because I didn't see it that way."

Angie lives in a 1 bedroom house with 7-9 family members and does most of the housework, but she is determined to stay in school. However, she is being pressured to drop out and become a child bride. #CAREart

Photo: 2013 Allen Clinton/CARE

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### CARE

10-year-old Kavita studies by a kerosene lamp as her village in India doesn't have electricity. One day, she hopes to become the District Magistrate. It's girls like Kavita that Malala is fighting for. <http://bit.ly/TI8mFT>

Photo: 2012 Prashanth Veshwanathan/CARE

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Ch...

 **CAREUSA (care.org) @CARE** 17 Oct

"Where is my life?" A Syrian #refugee child wrote these words on her body to express her plight to the world. [pic.twitter.com/wroVRo8hGL](http://pic.twitter.com/wroVRo8hGL)



"Where is my life?"

20 RETWEETS 7 FAVORITES

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If you have any questions regarding the social media category or the Human Interest Story contest in general please email us at [HumanInterestStory@care.org](mailto:HumanInterestStory@care.org). Thank you for all the entries so far and good luck with the contest!

Regards,

**CARE USA Proposals, Stewardship & Information (PSI) Team  
(Human Interest Story Contest 2013)**

